

Ann Lancaster

Front-End Web Developer / User Experience Designer /
SharePoint Branding Specialist

7312 35th Ave SW
Seattle, WA 98126
(206) 883-5794
ann@anncaster.net

Experience

SharePoint UX / UI Designer, 110 Consulting

February 2011-Present, Bellevue, Washington

- Create branded UIs for SharePoint 2010 and SharePoint 2007
- Extend SharePoint capabilities with list-driven webparts and custom data views (XSLT)
- Migrate and redesign enterprise-level SharePoint sites
- Design custom Silverlight-based navigation elements for SharePoint portals
- Develop updated company website with eye to technology shift into HTML5/CSS3

User Experience & Interface Designer, Inviso Corporation

August 2009-February 2011, Bellevue, Washington

- Created wireframes, prototypes, mockups, and final production design to direct the user experience of Inviso's Business Intelligence applications related to Microsoft License Profiling
- Branded custom SharePoint web portals, including upgrades from 2007 to 2010
- Designed and developed custom websites

Front End Web Designer & Developer, Prowess Consulting, LLC

May 2007-July 2009, Seattle, Washington

- Branded SharePoint 2007 portals with fully-customized master page templates, page layouts and CSS
- Hand-coded and maintained two of the company's major external-facing websites
- Created original Photoshop mockups and translated existing comps into fully-functional HTML Applications for multi-disc DVD-ROM menus
- Created custom graphics for clients such as Microsoft, AMD, and Intel
- Created default skin and multiple custom designs for clients of VMExpress, a Prowess product for web-based distribution of virtual machines
- Designed print and web-based collateral, branding materials, and style guides for Prowess products and services

SharePoint UI Developer, Microsoft Corporation (through Aquent)

January 2006-January 2007, Redmond, Washington

- Defined HTML/ASPX structure for custom SharePoint master page templates, page layouts, and CSS files for MSW and MS Library intranet portals
- Translated Photoshop mockup images into fully-functional intranet portals with strict adherence to style guidelines set up by the business teams
- Worked with other developers to create XSL for custom Content Query webparts
- Retrofitted MSW portal with more user-friendly template and style options
- Designed logos, icons, and other imagery for various internal uses

Specializations

- Wireframing/prototyping
- Layout
- Mockups
- Web standards
- Elegant and efficient code
- Consistency
- Adherence to brand guidelines

Web Technology

- (X)HTML
- CSS
- ASP.NET/PHP
- Javascript
- XSLT
- Silverlight

Software

- Microsoft Office SharePointServer 2010, 2007, WSS
- Microsoft Office SharePoint Designer
- Plone CMS/Zope DB
- Adobe Dreamweaver
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- AxureRP Pro
- QuarkXPress
- OmniGraffle
- Microsoft Office
- Microsoft Expression Blend
- Microsoft Windows 9x, 2000, XP, Vista, 7
- Macintosh OS 9 & X
- Movable Type
- Wordpress
- Gallery
- InfoPath

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Web Developer/Technical Support Contractor, UW Oshkosh

March 2004-November 2006, Oshkosh, Wisconsin

- Customized Plone CMS portlets and Zope page templates to create an interactive, dynamic website for hundreds of users
- Developed logo and collateral pieces including letterhead, business cards, and PowerPoint templates
- Converted existing Microsoft Word and PowerPoint documents to HTML
- Answered daily technical support requests via e-mail from K-12 educators across 13 states for Desire2Learn and WIDA's ACCESS for ELLs (ESL) test
- Registered new users in Desire2Learn database

Web Developer Intern, UW Oshkosh Instructional Resources Center

January 2003-January 2004, Oshkosh, Wisconsin

- Designed web pages for various campus departments and personnel
- Helped instruct Macromedia Dreamweaver classes

Intranet Developer Intern, Miles Kimball Company

September 2000-September 2003, Oshkosh, Wisconsin

- Designed and maintained content for Miles Kimball intranet sites for Oshkosh, WI and Las Vegas, NV locations
- Translated QuarkXPress and Illustrator files into HTML

Education

University of Wisconsin Oshkosh

- Bachelor of Fine Arts degree in Graphic Communications, December 2003
- Cumulative GPA 3.816
- Dean's List 5 semesters, Honor Roll 3 semesters, University Honors Program
- Secretary and Club Artist for Computer Science Club, 2001-2003
- Winner of Chancellor's Purchase Award for 2-D Design, Student Honors Exhibition, February 2003

Examples

- <http://www.anncaster.net/> (personal portfolio)
- <http://110consulting.com/>
- <http://invisocorp.com/>
- <http://www.prowesscorp.com/>
- <http://www.smartdeploy.com/>
- <http://msw/> (Microsoft internal)
- <http://mslibrary/> (Microsoft internal)

Interests

- Painting
- Crocheting
- Beer brewing
- Reading
- Writing
- Photography
- Video & tabletop games
- Movies
- Live music
- Animals
- Gardening
- Exercise
- Travel
- Investing
- Home improvement
- Gadgets